

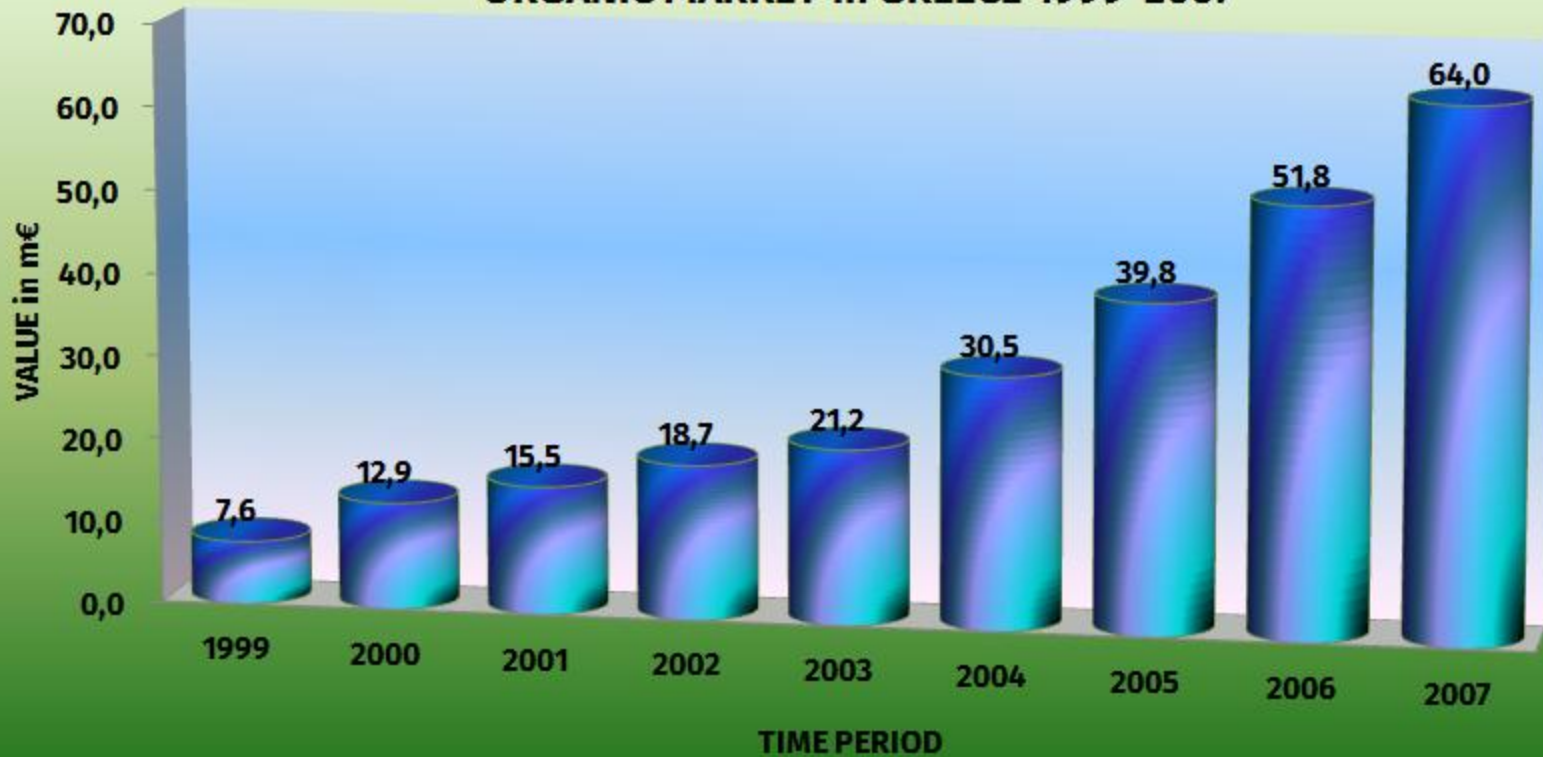
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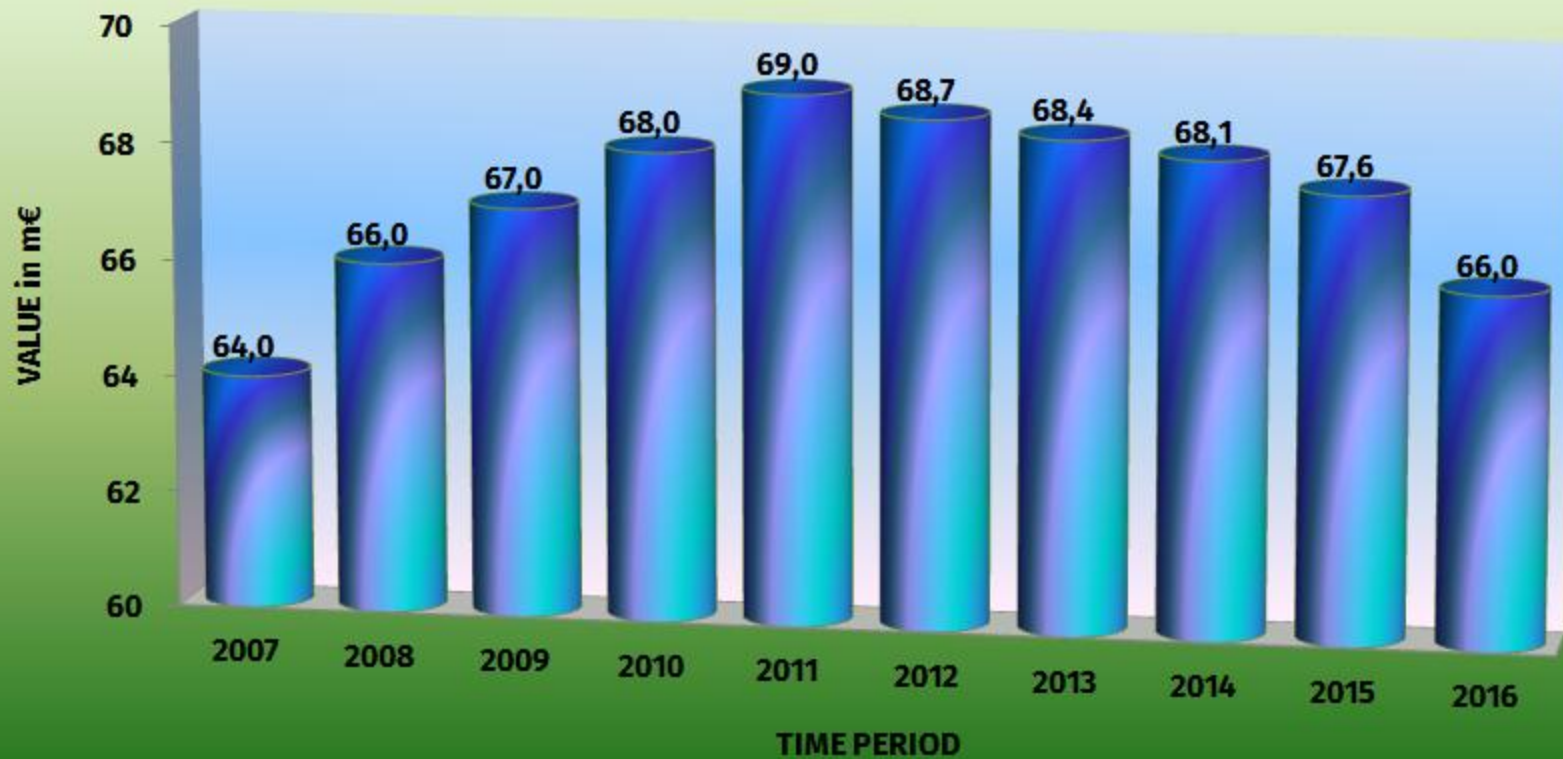
The Greek Organic Market 1999-2016

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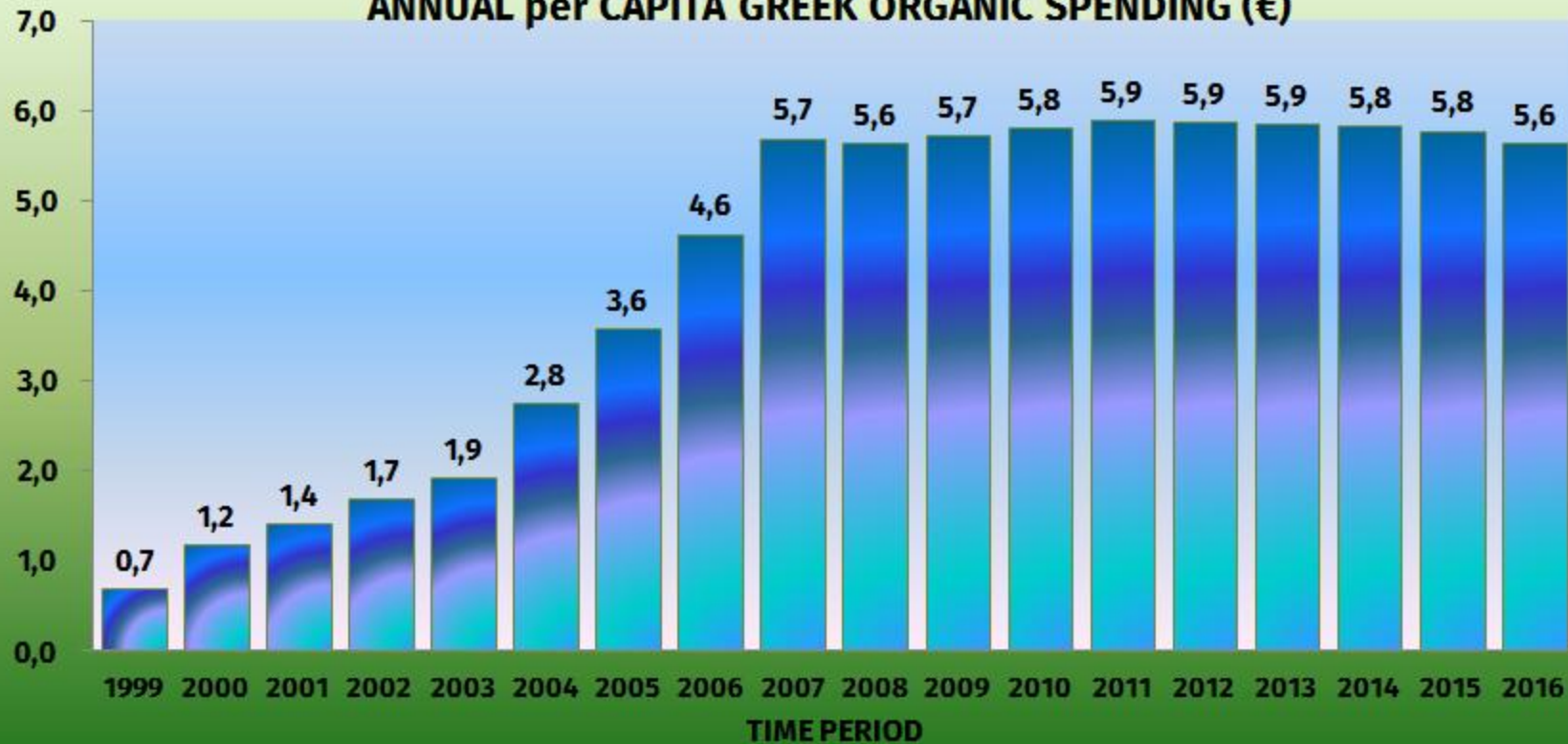
ORGANIC MARKET in GREECE 1999-2007



ORGANIC MARKET in GREECE 2007 - 2016est



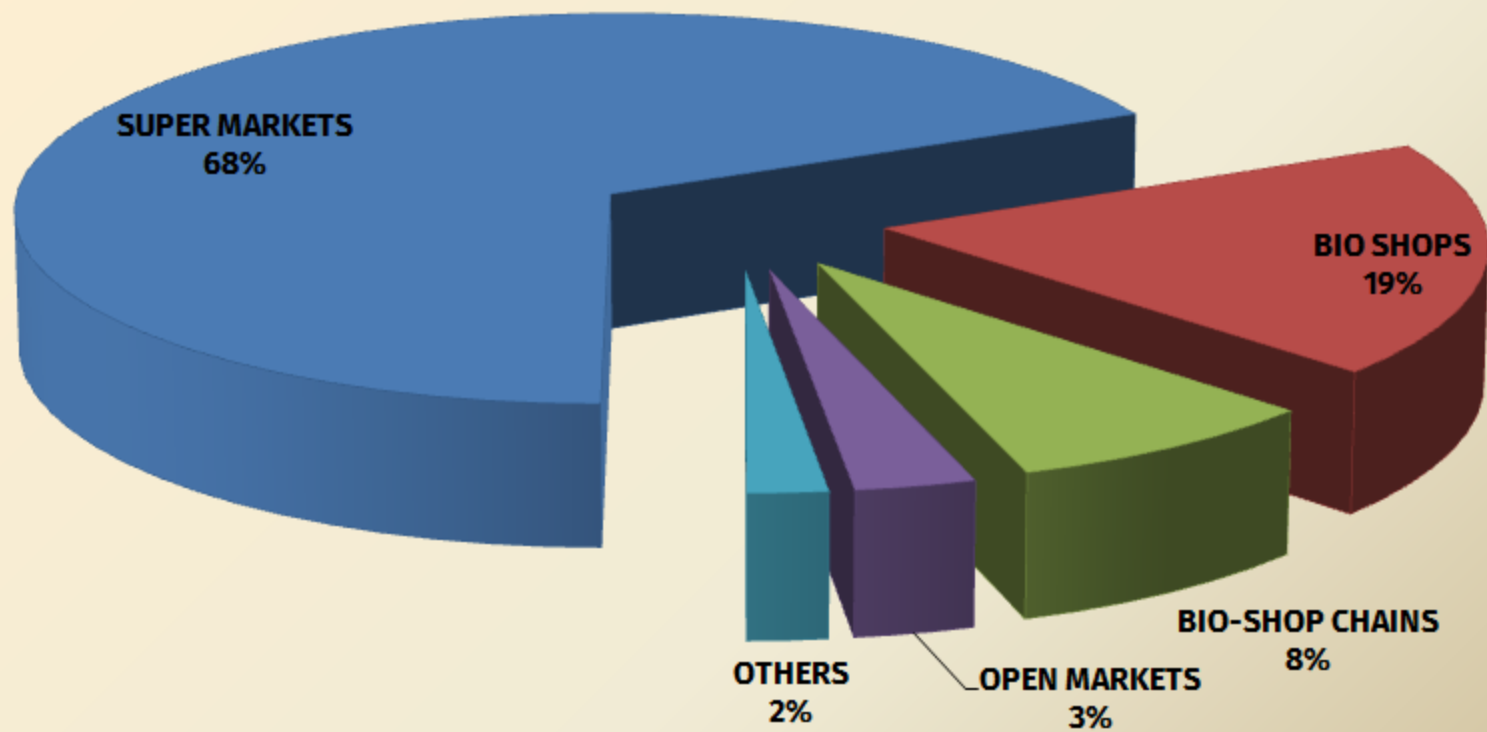
ANNUAL per CAPITA GREEK ORGANIC SPENDING (€)



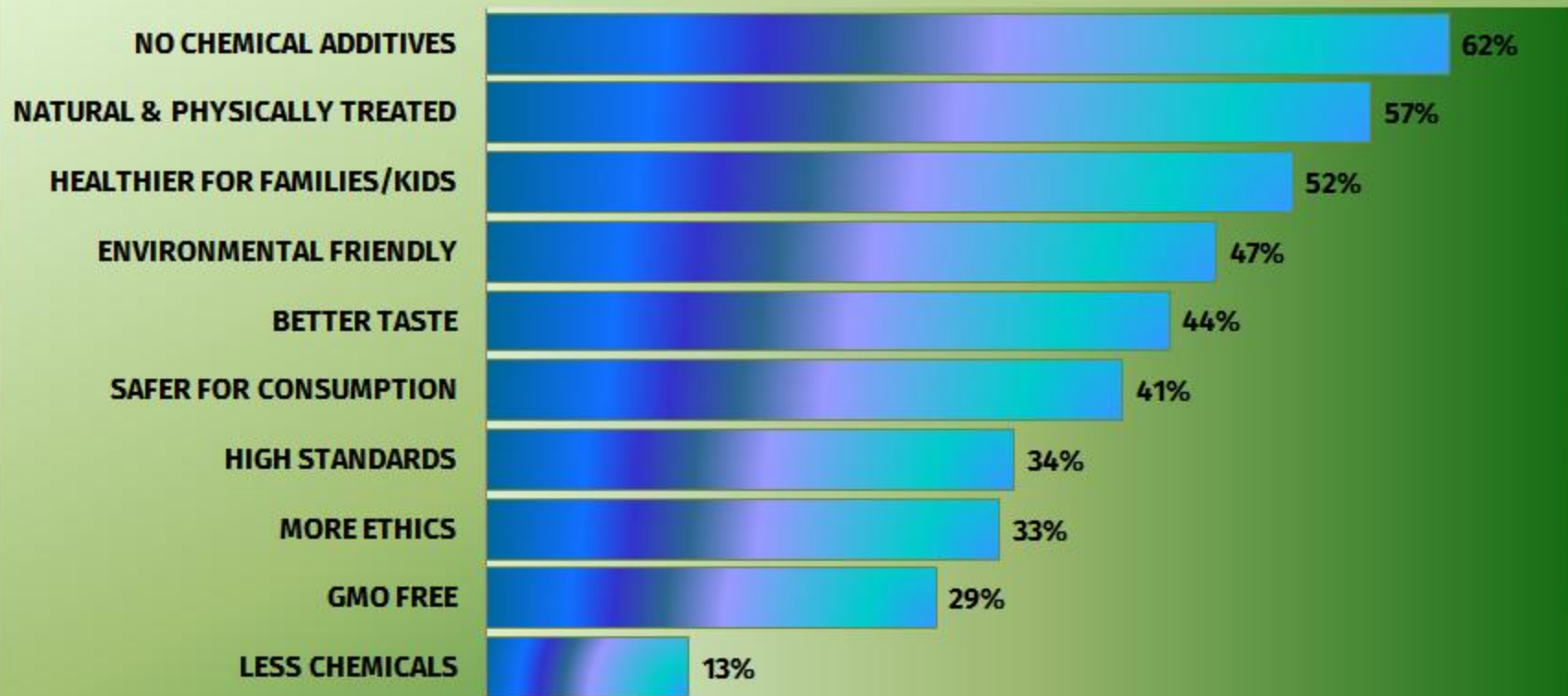
TOP 10 HIGHEST per CAPITA CONSUMPTION

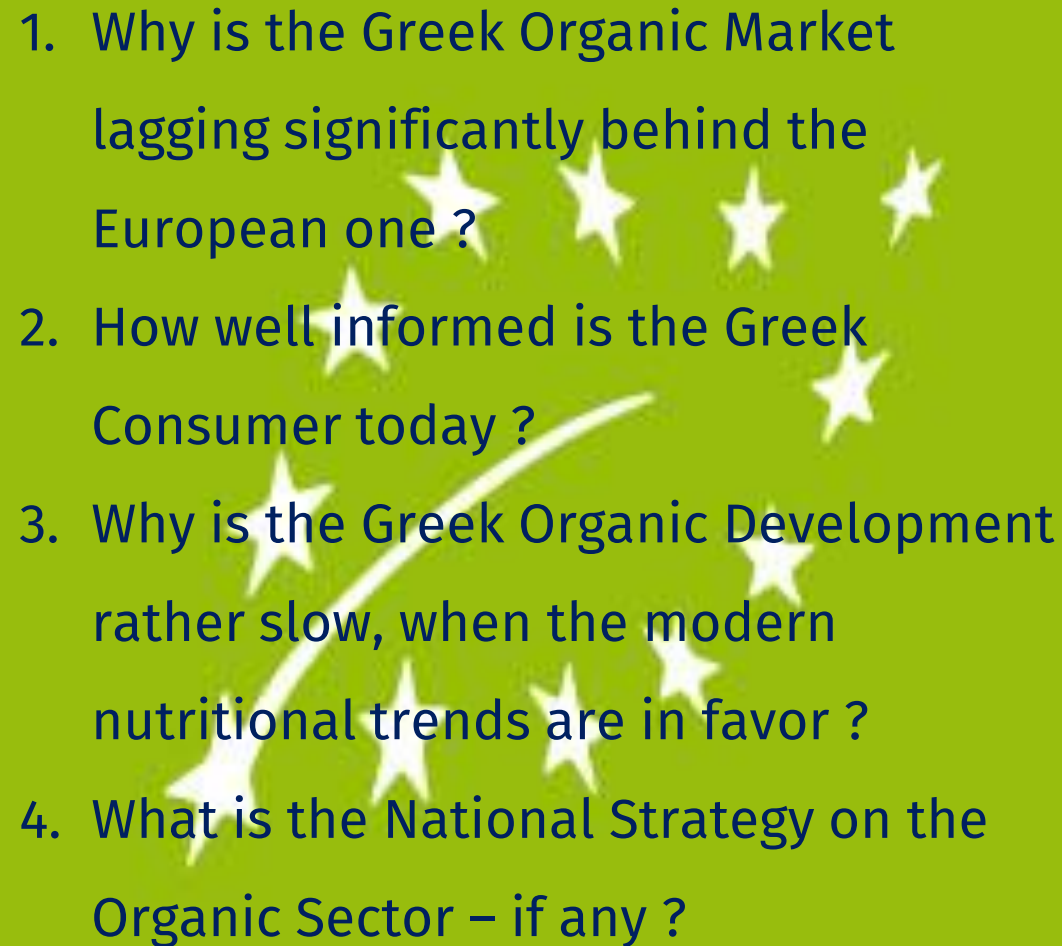


DISTRIBUTION CHANNELS in GREECE



BASIC REASONS FOR ORGANIC PRODUCTS PREFERENCE



- 
1. Why is the Greek Organic Market lagging significantly behind the European one ?
 2. How well informed is the Greek Consumer today ?
 3. Why is the Greek Organic Development rather slow, when the modern nutritional trends are in favor ?
 4. What is the National Strategy on the Organic Sector – if any ?

3+1 questions demanding:

- urgent answers
- dynamic action taken
- effective monitoring
- repositioning

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maximize efficiencies and improve your bottom line.
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